AN OUTLINE SYLLABUS FOR GRADE XII SESSION 2023-24

SUBJECT: BUSINESS STUDIES

MONTH	TOPIC
MARCH	Marketing Management
	Nature and Significance of Management
APRIL	Principles of Management
	Business Environment
MAY	Planning
	Organising
JULY	Staffing
	Directing
AUGUST	Controlling
	Financial Management
SEPTEMBER	Financial Market
OCTOBER	Consumer Protection
NOVEMBER - DECEMBER - JANUARY -	Syllabus Revision
FEBRUARY Note: 1. Complete syllabus will be tested i	·
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